

# **Sales and Marketing Manager**

## Job advertisement

Enantis is a biotechnology company developing, manufacturing and selling novel proteins. By using our unique protein stabilization technology, we are addressing the problem of poor stability of proteins. We are currently focusing on stabilizing proteins from the family of growth factors. Our first product, patented FGF2-STAB, is being manufactured at our ISO-certified production facilities and distributed globally through leading provider of life science solutions. We are providing protein engineering services and software tools to external companies and continue developing a pipeline of products for the growing research, cell therapy, cosmetics, cultured meat and healthcare market.

## Job description:

This new position will complement our management team to develop efficient sales and marketing campaigns to gain new customers. Selected candidate will directly report to an experienced Business Development Manager and will work closely with the management and research team. This position is also suitable for motivated graduates but sales/marketing/business experience in life sciences is preferred.

#### **Key responsibilities:**

- Sales emphasis on generation of new commercial deals (distribution, licenses), contacting potential customers (emails, conference calls, congresses), move deals through the pipeline
- Business analysis generating business intelligence, perform market searches, key player analyses, analyses of potential customers or competing products
- Social networks writing and publishing announcements, news, targeted campaigns, keeping our socials alive
- Digital marketing creation of basic marketing materials (leaflets, posters, presentations) with attention to detail and aesthetics, assigning work to graphic designer when needed
- Website administration regular updates of our website via our admin system, creation of new sections, assigning work to our web developer when needed
- Strategy help creating comprehensive marketing plan, strategy for new products and market, identify market trends and opportunities for innovation to drive our business further

#### **Essential:**

- Life Science, Medical, Pharma or Business background
- Strong communication and networking skills
- Strong creative skills with an eye for design, capable of contributing to marketing materials and basic visual content creation
- Proficient in computer skills, possessing the ability to navigate various software programs and digital tools effectively
- Passion for social networks and new content generation



- Excellent communication in English (both written and spoken)
- Motivation and pushing for results

## Desirable:

- Experience with marketing/sales/social network administration
- Exposure to company environment

#### What we offer:

- A rewarding career in a rapidly evolving biotech company with global customers
- International environment with opportunities to travel abroad for congresses
- Flexible working hours and a hybrid job option
- Five weeks of vacation
- Multisport card
- Financial contribution towards meals
- Office and labs in the Masaryk University Campus (Brno Bohunice)

Apply with your CV (including three references) and a cover letter by **10**<sup>th</sup> **May 2024** at polednakova@enantis.com.

Contact for more information: Alzbeta Hauser, Business Development Manager, hauser@enantis.com

Corporate values include equality and fairness in dealing with employees, support for their personal and professional growth. Employee satisfaction is a high priority for Enantis. We strive to ensure the growth of our company based on innovation, with an emphasis on environmental protection, and the creation of highly qualified jobs with high added value. We want to support the prosperity of the South Moravian Region and the Czech Republic with our activities.

## Enantis s.r.o.

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